



CALIFORNIA COMMUNITY COLLEGES VETERANS SUMMIT

SPONSORSHIP OPPORTUNITIES

Approximately 70,000 veterans, active duty military members, reservists, and their dependents enroll in a California Community College each year. The **California Community Colleges Veterans Summit** brings together professionals from community colleges and four-year universities to learn strategies and best practices to better serve our veteran students. This unique event offers these professionals the necessary tools to help their staff and administrators better understand the needs of student veterans and how to support their successful transition to higher education and careers.

The sixth Veterans Summit will take place **March 9–10, 2017 in Sacramento, California.**

Your sponsorship and support of this premier event is an opportunity to highlight your commitment to the nation's largest system of higher education, and to our nation's veterans.

- This event will reach hundreds of California community college decision-makers, including counselors, deans, administrators, trustees, faculty members and statewide leaders, in addition to representatives from the California State University and University of California systems.
- Sessions provide practical information on VA benefits and education plans, services specific to women veterans, establishing campus-based Veterans Resource Centers, best practices in academic counseling and mental health services and access to federal, state and local resources.
- Sponsorships offer opportunities to exchange ideas with system leaders and showcase your organization's commitments to services supporting student veterans.

SPONSORSHIP OPTIONS

Sponsorship opportunities include the following events. Please make your first choice selection. Opportunities will be named in the order received. General contributions are also greatly appreciated and can be made by selecting "Friend of the Veteran's Summit" below and providing a dollar amount for your contribution.

Please provide contact details in the form below and return to: npryor@foundationccc.org or fax to the attention of Veteran's Summit Sponsorship at (916) 325-0084.

Signature Sponsor (\$15,000 or above)

- Recognition as a signature sponsor of the event in all marketing and programming materials
- Opportunity to welcome attendees to the Veterans Summit at the opening evening reception
- Premium logo placement on marketing collateral, programming materials and physical or digital event signage throughout the summit
- Full-page ad in Veterans Summit program (*Size: 8.5"H x 5.5"W*)
- Recognition as philanthropic partner on Veterans Summit website (logo and link to company website)
- Exhibitor table for company, or option to donate the exhibitor position to a Veteran's resource service or non-profit
- Reserved seating for a company representative at a head table during plenary sessions
- Up to two registrations for company representatives

Luncheon or Breakfast Sponsor (\$10,000)

Exclusive sponsor of a luncheon on either Thursday or Friday afternoon or breakfast Friday morning:

- Day 1, 12:00–1:30 p.m. or Day 2, 12:00–1:30 p.m.
 Day 2, 7:30–8:30 a.m.

- Recognition as a sponsor of the event in Veterans Summit program and from the podium
- Logo recognition on digital materials in advance of the meal
- Opportunity to display at event (company to provide)
- Half page ad in the Veterans Summit program (*Size: 4.25" H x 5.5" W*)
- Recognition as philanthropic partner on Veterans Summit website (logo and link to company website)
- Exhibitor table for company, or option to donate the exhibitor position to a Veteran's resource service or non-profit
- Up to two registrations for events for company representatives

Exhibitor Sponsor (\$2,500)

- Exhibitor table for company, or option to donate the exhibitor position to a Veteran's resource service or non-profit
- Logo and 30 word description in the Veterans Summit program
- Listing as an exhibitor sponsor in advance of at least one meal or keynote speaker
- Verbal recognition from podium at least once during plenary sessions
- Recognition as philanthropic partner on Veterans Summit website
- One registration for company representative

Friend of the Veterans Summit: \$ _____

- Company name will be listed on the website under "Friends of the Veterans Summit"

Company: _____

Contact Person: _____

Title: _____

Address: _____

City: _____ State: _____ ZIP: _____

Telephone: _____ Fax: _____

E-mail Address: _____



FOUNDATION *for* CALIFORNIA
COMMUNITY COLLEGES